



# ASIA 2025

Register  
now!

## INVITATION TO VISIT US AT BOOTH NUMBER

## THE COMPLETE FEED TO FOOD GLOBAL TRADE SHOW IN ASIA

[WWW.VIVASIA.NL](http://WWW.VIVASIA.NL)



MARCH 12-14



**IMPACT**  
MUANG THONG THANI  
BANGKOK, THAILAND



Organized by

**vnu** | EUROPE **vnu** | ASIA PACIFIC

Co-located with

**meat pro**  
ASIA



# WELCOME TO VIV ASIA!

VIV Asia is the biggest and most complete feed to food event in Asia, dedicated to the world of livestock production, animal husbandry and all related sectors, from feed production, to animal farming, breeding, veterinary, animal health solutions, slaughtering of meat, processing of fish, egg, dairy products and more.



## ASIA 2025

**HIGH-END**  
conferences &  
seminars

**45,000+**  
professional visitors  
from all over the world  
will be welcomed  
at VIV Asia 2025!

**1,500+**  
exhibitors

## WHO SHOULD ATTEND?

Feed mill owners/operators; Feed ingredients & additives manufacturers/distributors; Animal health manufacturers/distributors/services, Veterinarians & Nutritionists; Breeders; Farm owners & employees; Animal industry equipment manufacturers/distributors; Processing companies; Food retailers; Marketing & sales managers/representatives; Importers & exporters; Researchers & Consultants; Media & associations; Engineers & technicians.



**SAVE THE DATE!**



## EXHIBITOR PROFILES

### SPECIES

Pigs  
Dairy Cows  
Fish/Shrimp  
Poultry Broilers  
Poultry Layers  
Cattle/Calves

### SEGMENTS

Feed  
Feed Ingredients & Additives  
Animal Health  
Breeding & Hatching  
Farm production

Food Engineering  
Media & Consultancy  
Logistics / Refrigeration  
Laboratory testing equipment and services  
IT & automation services



**110+**  
visiting  
countries



**200+**  
Professional  
speakers



**64,000**  
gross  
sqm



**45,000+**  
visitors



**1,500+**  
exhibitors



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ASIA



# THE BIGGEST INTERNATIONAL INDUSTRY GATHERING IN ASIA. BE THERE!

VIV Asia offers a unique selection of companies, including the global market leaders along with regional as well as national Asian players. A must-attend for all professionals in animal protein production including the downstream part of the supply chain boosted by the co-location with Meat Pro Asia and Horti Agri Next Asia. In 2023 VIV Asia moved to a bigger venue to host a steadily expanding show!

In 2023, **47.527** professional visitors came from **112** countries to meet with **1.186** global manufacturers and suppliers from over **57** countries.

Be Our Guest in 2025!

## KEY REASONS TO VISIT

### LET'S MEET IN BEAUTIFUL THAILAND!

As always, VIV Asia is hosted in Bangkok, one of Asia's great capital cities, a dynamic business and cultural center for both Thailand and the region. Visit VIV Asia 2025 and enjoy the friendly, lively atmosphere of Bangkok, the preferred business destination for our industry!

### HIGH-END QUALITY CONFERENCES

There is a wide array of conferences and technical seminars that you can join, upon registration, during VIV Asia. Make sure you get the knowledge you need to improve, optimize and increase your business. Meet and connect with the speakers!

### PRODUCTS RELEASE IN 2025!

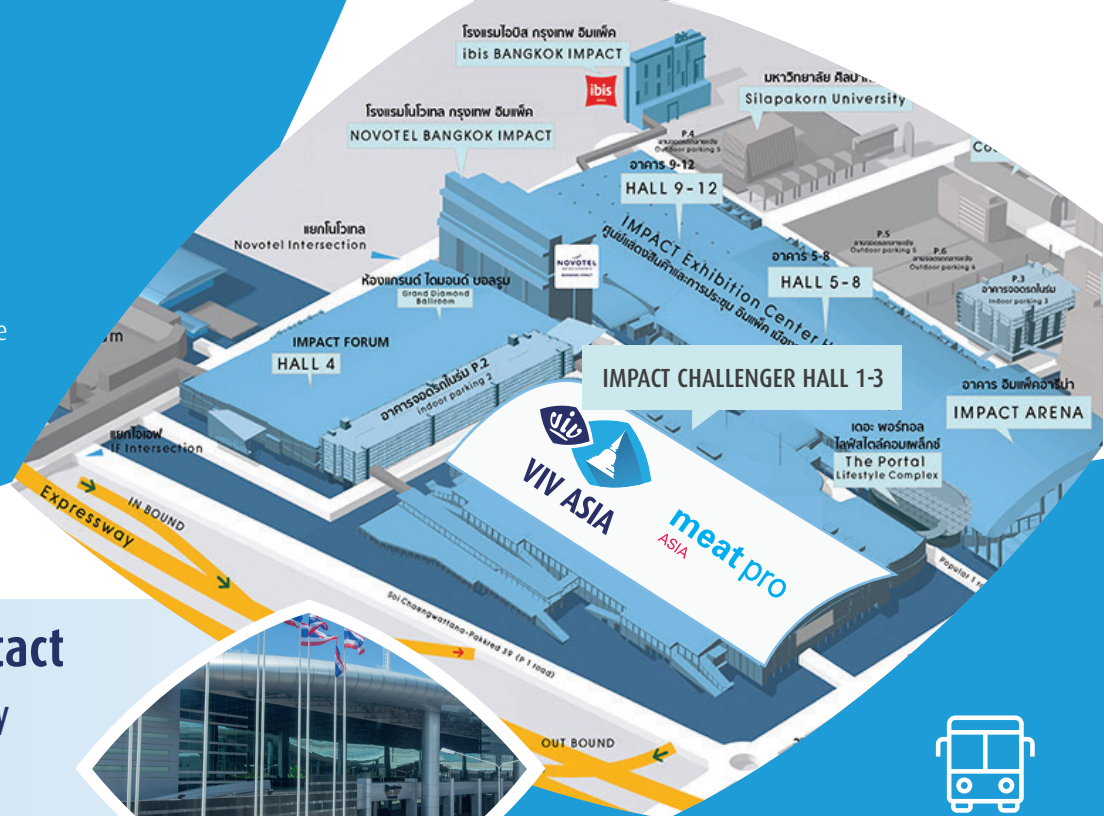
VIV Asia is the place where suppliers launch new products to the market. There is no better place to stay up-to-date with trends and innovations being introduced to the industry in 2025. If you are looking for the next solutions for any business related to animal production, VIV Asia 2025 and be in touch with leading and innovating suppliers from all over the world.

### KEY SHOW PARTNERS



# IMPACT VENUE

VIV Asia is hosted at the IMPACT – Challenger Halls. IMPACT is a mega-size venue in Bangkok, with modern facilities and lots of food options onsite! A good program of shuttle bus services will be available for visitors and exhibitors of VIV Asia to reach the venue from 12-14 March!



## Schedule & Contact

March 12 Wednesday

March 13 Thursday

March 14 Friday

OPENING HOURS: 10:00-18:00 hrs.



For Visa and Hotel support,  
please visit [vivasia.nl](http://vivasia.nl)



## SHUTTLE BUS SERVICE

A shuttle van and bus from Bangkok's city center to and from IMPACT are set up for the entire duration of the exhibition. This service is completely free and available via two routes from the city center with prior online reservation.