

# Discover the dynamics of Indian dairy industry

▶ January 31 to February 5, 2023



## World's largest milk producing market

Introduction to dairy industry professionals in Delhi and in the northern parts of India. The endeavor is to exchange knowledge with World's largest milk producing market – India, from regional as well as from global perspective.

## 209.96 mn tonnes of milk production

Ranked 1st, India's annual milk production is 209.96 mn tonnes, contributing 23% of global milk production. Value of dairy industry is estimated to \$32.9bn with an annual growth rate of 7.9% by 2025.

## 54762.31 MT of dairy products exported

India exported 54762.31 MT of dairy products worth \$201.14 Mn for the financial year 2020-21. Major importing countries are Turkey, Egypt, Bangladesh, Saudi Arabia and USA.

## Join us on this journey

The program consist of meetings with policy makers, key industry personalities, attending PDFA Dairy exhibition, knowledge sharing presentation and farm visits. The fully packed schedule lasts from the 31st of January to 5th of February 2023.

Organizer



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# Program outline



## February 3, 2023

- Visiting PDFA International Dairy & Agri Expo 2023 at Cattle Fair Ground, Jagraon, Ludhiana.
- Attending the Networking dinner hosted by Progressive Dairy Farmers Association (PDFA)
- Presentation by Ad van Velde, President GDF



## January 31, 2023

Arrival in Delhi, India and check in to the hotel.  
Flight is to be arranged by individual participants.

## February 1, 2023

- Visit a dairy plant in Delhi
- Meeting with Trade Association members
- Meeting with policy makers, Government of India
- Attending the networking reception hosted by H.E. Ambassador of the Netherlands.

## February 2, 2023

- Heading for Jagraon, Ludhiana, Punjab.
- Visit Research institute, Karnal, Haryana along the route.
- Networking dinner with industry, sponsored by VIV Asia 2023



**VIV ASIA 2023**  
BANGKOK, THAILAND  
8-10 MARCH



## February 4, 2023

- Farm visits organized by PDFA
- Visit PDFA International Dairy & Agri Expo 2023
- Dinner in hotel

## February 5, 2023

Check out and leaving for Delhi airport.  
Airport drop off by 19.00 hours. End of program.