



# VIV ASIA 2023

## BANGKOK, THAILAND

### 8-10 MARCH

## FREQUENTLY ASKED QUESTIONS

### 1. WHAT IS “IMPACT”?

“IMPACT” is one of Asia’s largest and most modern exhibition & convention centers with a usable indoor space over 140,000 square meters, comprising a variety of venue sizes to meet all kinds of event requirements. Going forward it will be the new home for VIV Asia.

### 2. WHERE IS THE IMPACT & HOW CAN I REACH IT?

The venue is located in north Bangkok, only 30’ from downtown using the congestion-free express way, 45’ from Suvarnabhumi International airport, and just 15’ from Don Mueang international airport, Asia’s busiest airport. For the moment BTS skytrain isn’t connected to the venue yet, however, it can be reached by accessing either the MRT line or BTS towards the nearest stations Nonthaburi or Chatuchak; from there you can take a taxi or van and be at the venue in less than 20’.

### 3. WHY THE IMPACT?

Over the years VIV Asia has exceeded expectations following market supply & demand connecting more exhibitors & visitors with every edition. The BITEC has reached its potential with its current offering in space as well as services in catering, internet, parking, facilities etc. VIV Asia decided that in order to continue operating at the highest level a modern & efficient venue is essential to the continuation of quality services & partnerships.

### 4. I AM A REBOOK CUSTOMER, WHERE IS MY PROPOSAL?

Contact your sales person at VIV Asia and request your rebooking proposal.

### 5. I AM A NEW CUSTOMER, HOW DO I REQUEST A QUOTATION?

You will first receive the registration form by one of our reps. Your company’s information will help our sales rep to examine whether your data exist in our system or not. Either way a sales rep will send you an invitation link to the online portal (event CRM) to fill out your participation preferences and possibly make a new entry for your company. Then the sales rep will contact you with a quotation and you can be part of the VIV network.