



March 11-13, 2009 BITEC, Bangkok, Thailand

Visitors exhibition

Visits VIV Asia Conference

Wednesday	Thursday	Friday	Total
8.737	8.802	3292	20.831
1.050	2.352		3.402

## Top 20 Countries

Thailand	10684	51,29%	Pakistan	346	1,66%
India	1218	5,85%	Sri Lanka	298	1,43%
Filipijnen	1080	5,18%	Iran	207	0,99%
Vietnam	992	4,76%	Singapore	207	0,99%
Maleisie	899	4,32%	Nederland	168	0,81%
Indonesie	844	4,05%	Japan	163	0,78%
Zuid Korea	609	2,92%	Australie	163	0,78%
China	534	2,56%	Myanmar	155	0,74%
Taiwan	524	2,52%	Verenigde Staten	96	0,46%
Bangladesh	465	2,23%	Nepal	91	0,44%
Rest of the world	1087	5,22%			

10.147 foreign visitors from 93 different countries

In which segments of VIV Asia 2009 are you interested?	Poultry	Pigs	Cattle/Calves	Fish	Dairy
Roughage/forage: harvesting/storage/handling	23,64%	15,37%	4,72%	6,15%	4,91%
Industrial feed processing equipment and supplies	23,19%	15,22%	4,74%	7,01%	4,59%
Feed ingredients, additives, raw materials	36,00%	25,46%	10,61%	13,15%	10,31%
Animal health	37,18%	26,29%	10,14%	10,94%	9,49%
Feed	35,52%	24,72%	8,52%	11,26%	8,00%
Animal breeding	23,91%	16,83%	4,85%	5,60%	4,31%
Farm equipment	26,69%	17,12%	4,87%	5,64%	4,48%
Slaughter equipment/egg handling/milking eq	16,37%	10,47%	3,21%	3,29%	2,58%
Processing/packaging/handling	17,11%	10,21%	3,16%	4,32%	2,80%
Ingredients	15,55%	9,64%	3,29%	5,07%	3,15%
Products	15,99%	9,81%	3,00%	4,85%	2,85%
Subjects which cover all parts of the above mentioned Meat Supply Chain	16,22%	10,54%	3,97%	4,73%	3,58%

Which sector do you belong to?  
What is the main activity of your company?

Feed mills	16,73%
Poultry farms	22,69%
Pig farms	12,12%
Dairy farms	1,70%
Cattle/Calves meat farms	0,77%
Fish farms	2,05%
Agricultural farms	1,92%
Meat slaughtering companies	1,34%
Meat (further) processing companies	1,29%
Feed ingredients, additives and animal health companies	14,24%
Farm/industry equipment suppliers/distributors	3,18%
Distribution/Wholesale/Retail/Trade of Meat (products)	3,06%
Other Distribution/trade agencies	4,64%
Veterinarians	3,60%
Research/consultancy	1,83%
Large scale integrated company	1,85%
National, local authorities	0,32%
Other	6,87%

What is your job function?

General manager	20,94%
Technical manager/Engineer/Technician	12,32%
Marketing/ Sales manager/representative	19,85%
Farm owner	10,68%
Farmer	4,58%
Researcher	3,24%
Veterinarian	4,52%
Nutritionist	1,71%
Consultant	2,48%
Other	19,69%

Do you have global or concrete investment/buying plans for the coming 12 months?

Yes	48,70%
No	51,31%

Registration by:

**Marvel**  
The Databadge Company